

## Informed Consent Goes Mobile Helping Patients and Clinicians Cut Confusion and Paperwork

*International Medical Solutions' touch-driven, highly interactive video content and 'eForms' assist all parties in communicating complex medical education and procedures*

In healthcare settings, the stress of communicating the risk and benefits of complex medical procedures and medications often creates misunderstanding and confusion among patients and their doctors. The required informed consent procedure is tedious and traditionally filled with complex paperwork, often fraught with legalese. International Medical Solutions has introduced a suite of electronic 'smart forms' and web-based applications to digitally deliver an improved informed consent experience for both patients and providers.

Using IMS' Mobile Patient Communicator™ (MPC) -- wireless 7- or 10-inch touch-screens -- clinicians and administrators have access to illustrated and animated procedure-specific content to explain medical procedures. After presenting medical alternatives, administrators can instantly review paperless, easy-to-read consent forms with patients and family, record and file all documentation at the point of care. The consent files can quickly and easily be appended to the provider's electronic medical record system.

Used anywhere in physician practices, outpatient clinics and ambulatory settings, the MPC's informed consent module features informative nested videos, animated diagrams and relevant medical/legal content. It simplifies patient education and documentation, empowering patients to take an active role in decision making. And equally as important, the MPC helps doctors explain procedural risks and complications, plus appropriately establish expectations in a more patient-friendly and personal manner.

"Surveys indicate that 60 percent of patients do not comprehend or even read printed consent forms," said Kelvin Buncum, president of International Medical Solutions. "In discussions with leading medical organizations, we recognized that improving the consent process required consideration of factors such as patient stress, literacy and language, as well as embedded videos and quizzes to enhance and assess patient comprehension. Our approach not only improves doctor-patient communications, it significantly enhances patient safety and organizational quality."

All MPC models are password protected, run on secure in-house wireless networks and are compatible with common wireless network standards.

IMS' interactive software provides patients comprehensive access to medical data via portable touch-screens during visits to their healthcare provider's facilities. The Mobile Patient Communicator™ provides user-friendly applications that facilitate electronic form completion, simplify complex medical instruction, teach patients healthy behavior, reinforce knowledge and promote wellness, all while boosting nurse and staff productivity.

For more information and detail background visit the International Medical Solutions website, <http://ims-mpc.com>, contact us at [info@ims-mpc.com](mailto:info@ims-mpc.com).